

LOGOS AND LOCKUPS

Certified black brand assets



Lockup
Default brand representation



Wordmark
Used in places where logo is already present



Logomark
Used just for profile pictures

Certified white brand assets



Lockup
Default brand representation

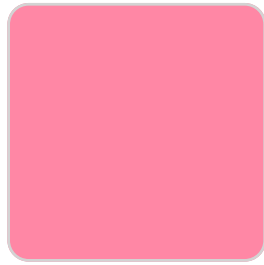
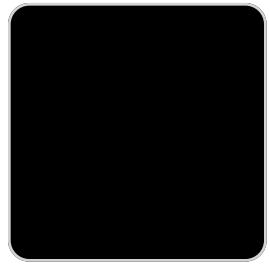


Wordmark
Used in places where logo is already present

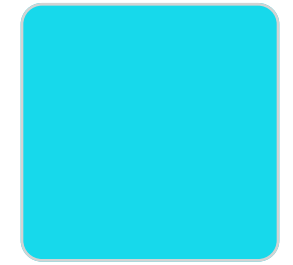
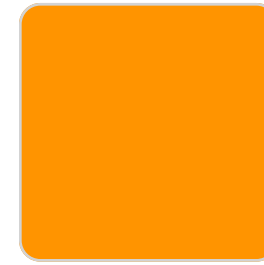
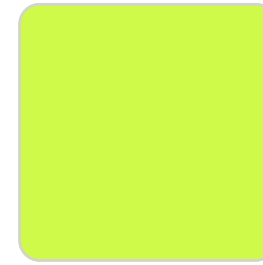
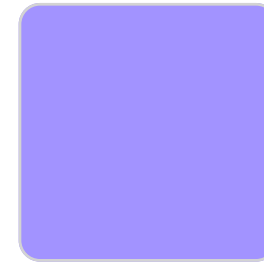


Logomark
Used just for profile pictures

COLOURS



Primary colours
Note: For logos and lockups, only use our assets in black or white



Secondary colours
Note: For logos and lockups, only use our assets in black or white

FONTS

RUBIK

Used for headers (H1 to H5)

Figtree

Used for body and body headers (H6, body, legal)

SOCIAL ASSETS



Social media profile pictures

Figtree

Used for body and body headers (H6, body, legal)

CONTACT

For any questions regarding our brand, please contact jay@xo.market